UNITED STATES DISTRICT COURT WESTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

MATTHEW A. MILLER, individually, and as a representative of a Class of Participants and Beneficiaries of the Pfizer Savings Plan,

Case No. 1:23-cv-594

Plaintiff,

v.

PFIZER, INC.

and

BOARD OF DIRECTORS OF PFIZER, INC.,

and

THE SAVINGS PLAN COMMITTEE OF PFIZER, INC.,

COMPLAINT

COMES NOW Plaintiffs, Matthew A. Miller ("Plaintiff"), individually and as representative of a Class of Participants and Beneficiaries of the Pfizer Savings Plan (the "Plan" or "Pfizer Plan"), by his counsel, WALCHESKE & LUZI, LLC, and HANEY LAW OFFICE, P.C., as and for a claim against Defendants, alleges and asserts to the best of his knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the following:

INTRODUCTION

1. Plaintiff is a "participant" in a defined-contribution plan under ERISA Section 3(7), 29 U.S.C. § 1002(7): the Pfizer Savings Plan (the "Plan" or "Pfizer Plan").

- 2. The Plan is a Section 401(k) "defined contribution" pension plan under 29 U.S.C. § 1002(34), meaning that Pfizer, Inc.'s ("Pfizer's") contributions to the payment of Plan costs is guaranteed but the pension benefits are not. In a defined contribution plan, the value of participants' investments is "determined by the market performance of employee and employer contributions, *less expenses*." *Tibble v. Edison Int'l*, 575 U.S. 5, 525 (2015) (emphasis added.)
- 3. As a defined-contribution plan, the Plan allows participants to direct the investment of their contributions, but the investment options included in the Plan are selected by the Plans' fiduciary.
- 4. Pfizer, as the employer, is the Plan Sponsor and a fiduciary of the Plan. Pfizer assigned fiduciary administrative duties to the Plan Committee and to their members.
- 5. Plaintiff alleges two ERISA violations against Defendants: a violation of the duty of prudence against the Plan Committee under 29 U.S.C. § 1104(a)(1) for charging excessive Total recordkeeping and administrative ("RKA") fees, and a claim against Pfizer and its Board of Directors for failure to monitor fiduciaries on the Plan Committee with regard to Plan Total RKA fees.
- 6. Count I alleges a breach of fiduciary duty by Defendant Plan Committee for incurring unreasonable Total RKA fees. Among other things, Defendants paid over 86% premium per-participant for Total RKA fees for the Plan to the Plan recordkeeper, Fidelity Investments Institutional Operations Co. ("Fidelity"), during the Class Period. Defendants should have lowered its Total RKA expenses by soliciting bids from competing providers and using its massive size and correspondent bargaining power to negotiate for fee rebates, but it did not do so or did so ineffectively.
- 7. Counts II alleges a breach of fiduciary duty by Pfizer and its Board for failing to monitor those members of the Plan Committee responsible for paying reasonable Total RKA.
- 8. Under the Employee Retirement Income Security Act ("ERISA"), 29 U.S.C. § 1001 *et seq.*, plan fiduciaries must discharge their duty of prudence "with the care, skill, prudence, and diligence

under the circumstances then prevailing that a prudent man acting in a like capacity and familiar with such matters would use in the conduct of an enterprise of a like character and with like aims." 29 U.S.C. § 1104(a)(1)(B).

- 9. "In determining the contours of an ERISA fiduciary's duty, courts often must look to the law of trusts." *Tibble*, 575 U.S. at 528–29. The Supreme Court has stated that "a trustee has a continuing duty to monitor trust investments and remove imprudent ones ... separate and apart from the trustee's duty to exercise prudence in selecting investments at the outset." *Id.* at 529. "If the fiduciaries fail to remove an imprudent investment from the plan within a reasonable time, they breach their duty." *Hughes v. Northwestern Univ.*, 142 S. Ct. 737, 742 (2002) (citing *Tibble*, 575 U.S. at 529–30). This continuing duty to monitor is a subset of the duty of prudence, *Tibble*, 575 U.S. at 529–30, and includes two related components. *Hughes v. Northwestern Univ.*, 2023 WL 2607921, at *6 (7th Cir. Mar. 23, 2023) ("*Hughes IP*".)
- 10. First, the duty of prudence requires a plan fiduciary to systematically review its funds both at the initial inclusion of a particular fund in the plan and at regular intervals to determine whether each is a prudent investment.
- 11. Second, the duty of prudence requires a plan fiduciary to "incur only costs that are reasonable in amount and appropriate to the investment responsibilities of the trusteeship." *Tibble*, 843 F.3d at 1197 (quoting RESTATEMENT (THIRD) OF TRUSTS § 90(c)(3)); *Forman v. TriHealth, Inc.*, 40 F.4th 443, 449 (6th Cir. 2022) (stating that a plaintiff must allege that the RKA fees were "high in relation to the services provided.".) "Expenses, such as management or administrative fees, can sometimes significantly reduce the value of an account in a defined-contribution plan." *Tibble*, 575 U.S. at 525.
- 12. Plan fiduciaries have a continuing duty to monitor their expenses to make sure that they are not excessive with respect to the services received. *See Tibble v. Edison Int'l*, 843 F.3d 1187,

1197 (9th Cir. 2016) ("[A] trustee is to 'incur only costs that are reasonable in amount and appropriate to the investment responsibilities of the trusteeship." (quoting RESTATEMENT (THIRD) OF TRUSTS § 90(c)(3))); *Tibble*, 575 U.S. at 525.)

- 13. Although "a fiduciary need not constantly solicit quotes for recordkeeping services to comply with its duty of prudence, . . . fiduciaries who fail to monitor the reasonableness of plan fees and fail to take action to mitigate excessive fees—such as by adjusting fee arrangements, soliciting bids, consolidating recordkeepers, negotiating for rebates with existing recordkeepers, or other means—may violate their duty of prudence." *Hughes II*, 2023 WL 2607921, at *5.
- 14. Defendants, Pfizer, Inc. ("Pfizer"), the Board of Directors of Pfizer, Inc. ("Board"), and The Savings Plan Committee of Pfizer, Inc. (collectively "Defendants"), are ERISA fiduciaries as they exercise discretionary authority or discretionary control over the 401(k) defined contribution pension plan known as the Pfizer Savings Plan (the "Plan" or "Pfizer Plan") that it sponsors and provides to its employees.
- 15. During the putative Class Period (June 8, 2017, through the date of judgment), Defendants, as fiduciaries of the Plan, as that term is defined under ERISA Section 3(21)(A), 29 U.S.C. § 1002(21)(A), breached the duty of prudence they owed to the Plan by requiring the Plan to "pay[] excessive recordkeeping [and administrative (RKA] fees," *Hughes*, 142 S. Ct. at 739-740, and by failing to remove their high-cost recordkeeper, Fidelity.¹
- 16. ERISA's duty of prudence applies to the conduct of the plan fiduciaries in negotiating Total RKA fees based on what is reasonable (not the *cheapest* or *average*) in the applicable market.
- 17. There is no requirement to allege the actual inappropriate fiduciary actions taken because "a breach of fiduciary duty claim under ERISA can survive a motion to dismiss without 'well-

¹ Based on Form 5500s dating back to 2012, Fidelity has been the recordkeeper of the Plan for ten years or more.

pleaded factual allegations relating directly to the methods. employed by the ERISA fiduciary if the complaint alleges facts that, if proved, would show that an adequate investigation would have revealed to a reasonable fiduciary that the investment at issue was improvident." *Comau LLC v. Blue Cross Blue Shield of Michigan*, 2020 WL 7024683, at *7 (E.D. Mich. Nov. 30, 2020) (quoting *Pension Ben. Guar. Corp. ex rel. St. Vincent Catholic Med. Ctrs. Ret. Plan v. Morgan Stanley Inv. Mgmt. Inc.*, 712 F.3d 705, 718 (2d Cir. 2013).)

- 18. The unreasonable Total RKA fees paid inferentially and plausibly establishes that an adequate investigation would have revealed to a reasonable fiduciary that the Plan Total RKA services, given their level and quality, were improvident. The facts alleged below show that a prudent fiduciary would have taken steps to reduce these Plan fees. *See Hughes II*, 2023 WL 2607921, at *8.
- 19. There is no "obvious alternative explanation that suggests [that Defendants'] conduct falls within the range of reasonable judgments a fiduciary may make based on [their] experience and expertise." *Id.* Defendants' fiduciary decisions fall outside the range of reasonableness. *Id.* at *9.
- 20. These breaches of fiduciary duty caused Plaintiff and Class Members tens of millions of dollars of harm in the form of lower retirement account balances than they otherwise should have had in the absence of these unreasonable Plan fees and expenses.
- 21. To remedy these fiduciary breaches, Plaintiff brings this action on behalf of the Plan under 29 U.S.C. § 1132(a)(2) to enforce Defendants' liability under 29 U.S.C. § 1109(a), to make good to the Plan all losses resulting from these breaches.

JURISDICTION AND VENUE

22. This Court has subject matter jurisdiction in this ERISA matter under 28 U.S.C. § 1331 and pursuant to 29 U.S.C. § 1332(e)(1), which provides for federal jurisdiction of actions brought under Title I of ERISA, 29 U.S.C. § 1001 *et seq.*

- 23. This Court has personal jurisdiction over Defendants because they transact business in this District, reside in this District, and have significant contacts with this District, and because ERISA provides for nationwide service of process.
- 24. Venue is appropriate in this District within the meaning of 29 U.S.C. §1132(e)(2) because some or all of the violations of ERISA occurred in this District and Defendants reside and may be found in this District.
- 25. In conformity with 29 U.S.C. §1132(h), Plaintiff will serve this Complaint by certified mail on the Secretary of Labor and the Secretary of the Treasury.

PARTIES

- 26. Plaintiff, Matthew A. Miller, is a resident of the State of Michigan and currently resides in Paw Paw, Michigan, and during the Class Period, was a participant in the Plan under ERISA § 3(7), 29 U.S.C. § 1002(7).
- 27. Plaintiff was a Level 3 Mechanical Integrity Inspector at the Pfizer location at 7000 Portage Road, Kalamazoo, MI 49001, from December 2013 through April 2023.
- 28. During the Class Period, Plaintiff invested in the Vanguard Target Retirement Date 2030 Fund and Pfizer Common Stock.
- 29. Plaintiff has Article III standing to bring this action on behalf of the Plan because he suffered actual injuries to his Plan account through paying excessive Total RKA fees during the Class Period. Those injuries are fairly traceable to Defendants' unlawful conduct in maintaining Fidelity as its recordkeeper, and that harm is likely to be redressed by a favorable judgment providing appropriate equitable relief to the Plaintiff and Class.
- 30. Having established Article III standing, Plaintiff may seek recovery under 29 U.S.C. § 1132(a)(2), ERISA § 502(a)(2), on behalf of the Plan and for relief that sweeps beyond his own injuries.

- 31. The Plaintiff and all participants in the Plan did not have knowledge of all material facts (including, among other things, the excessive Total RKA fees) necessary to understand that Defendants breached their fiduciary duties until shortly before this suit was filed.
- 32. Having never managed a mega 401(k) Plan, meaning a plan with over \$500 million dollars in assets, see Center for Retirement and Policy Studies, Retirement Plan Landscape Report 18 (March 2022) ("Mega plans have more than \$500 million in assets"), Plaintiff, and all participants in the Plan, lacked actual knowledge of reasonable fee levels available to the Plan.
- 33. Pfizer, Inc. ("Pfizer") is a major American pharmaceutical company headquartered in New York, New York. The largest manufacturing site in the Pfizer network is located at 7000 Portage Rd., Kalamazoo, Michigan 49001. This 1,300 acre facility manufactures active pharmaceutical ingredients (API), drug products (DP), and medical devices. On the Plan's 2021 5500 form, it lists its U.S. Benefits address as 100 Route 206 North, Peapack, NJ 07977. In this Complaint, "Pfizer" refers to the named Defendants and all parent, subsidiary, related, predecessor, and successor entities to which these allegations pertain.
- 34. Pfizer acted through its officers, including its Board of Directors, to perform Plan-related fiduciary functions in the course and scope of their business. Pfizer and its Board appointed other Plan fiduciaries on the Plan Committee and accordingly had a concomitant fiduciary duty to monitor and supervise those appointees. For these reasons, Pfizer and its Board are fiduciaries of the Plan, within the meaning of 29 U.S.C. § 1002(21)(A).
- 35. The Plan is administered by the Plan Committee. As the Plan Administrator, the Plan Committee is a fiduciary with day-to-day administration and operation of the Plan under 29 U.S.C. § 1002(21)(A). The Plan Committee has authority and responsibility for the control, management, and administration of the Plan in accord with 29 U.S.C. § 1102(a), with all powers necessary to properly carry out such responsibilities.

- 36. In 2021, the Plan had \$21,699,493,712 in assets entrusted to the care of the Plan's fiduciaries. The Plan thus had more bargaining power regarding Plan fees and expenses than almost any other 401(k) Plan in the United States. Defendants, however, did not regularly monitor Fidelity to ensure that Fidelity remained the prudent and objectively reasonable choices to provide Total RKA services, as illustrated by not reducing its Total RKA fees for at least six years.
- 37. With 54,465 participants in 2021, the Plan had more participants than 99.98% of the defined contribution Plans in the United States that filed 5500 forms for the 2021 Plan year. Similarly, with \$21,699,493,712 in assets in 2021, the Plan had more assets than 99.99% of the defined contribution Plans in the United States that filed 5500 forms for the 2021 Plan year.

ERISA'S FIDUCIARY STANDARDS IN THE DEFINED CONTRIBUTION INDUSTRY

38. Employers must: (1) establish a prudent process for selecting service providers; (2) ensure that fees paid to service providers are reasonable in light of the level and quality of services provided; and (3) monitor service providers once selected to make sure they continue to be prudent choices.

Recordkeeping and Administration ("RKA") Services

- 39. Defined contribution plan fiduciaries of mega 401(k) plans hire service providers to deliver a retirement plan benefit to their employees. There is a group of national retirement plan services providers commonly and generically referred to as "recordkeepers," that have developed bundled service offerings that can meet all the needs of mega retirement plans with a prudent and materially identical level and caliber of services. Fidelity is the largest of such recordkeepers.
- 40. There are numerous recordkeepers in the marketplace who are equally capable of providing a high level of service to mega defined contribution plans like the Pfizer Plan.

- 41. All else being equal, the more participants a plan has, a recordkeeper will be able to provide a lower fee per participant to provide materially identical RKA services to maintain the same profit margin rate. In addition, Fidelity has stated in the past that it relies on both participant-size and plan asset-size to make appropriate comparisons between plans.
 - 42. There are three types of RKA services provided by all recordkeepers.
 - 43. The first type, "Bundled RKA," include:
 - a. Recordkeeping;
 - b. Transaction Processing (which includes the technology to process purchases and sales of participants' assets as well as providing the participants the access to investment options selected by the plan sponsor);
 - c. Administrative Services related to converting a plan from one recordkeeper to another recordkeeper;
 - d. Participant communications (including employee meetings, call centers/phone support, voice response systems, web account access, and the preparation of other communications to participants, e.g., Summary Plan descriptions and other participant materials);
 - e. Maintenance of an employer stock fund;
 - f. Plan Document Services which include updates to standard plan documents to ensure compliance with new regulatory and legal requirements;
 - g. Plan consulting services including assistance in selecting the investments offered to participants;
 - h. Accounting and audit services including the preparation of annual reports, e.g., Form 5500;
 - i. Compliance support which would include, e.g., assistance interpreting plan provisions and ensuring the operation of the plan follows legal requirements and the provisions of the plan;
 - j. Compliance testing to ensure the plan complies with Internal Revenue nondiscrimination rules; and

- k. Trustee / custodian services.
- 44. According to the May 8, 2023 Pfizer 401(k) Plan Participant Disclosure Notice under ERISA Section 404(a)(5), "Plan administrative fees may include recordkeeping, legal, accounting, trustee, and other administrative fees and expenses associated with maintaining the Plan. Some plans may deduct these fees and expenses from individual accounts in the Plan." *Id.* at B5.
- 45. This is the same boilerplate language that Fidelity uses for all the mega plans it record-keeps. There is nothing in the documents provided to Plan participants to suggest that there is anything exceptional, unusual, or customized about the Bundled RKA services provided to Pfizer Plan participants.
- 46. In other words, the Plan provided participants all the commoditized Bundled RKA services provided to all other mega 401(k) plan participant. The quality or type of RKA services provided by competitor recordkeepers are comparable to that provided by Fidelity. Any differences in these Bundled RKA services are immaterial to the price quoted by recordkeepers for such services.
- 47. Since at least 2017, Fidelity has charged the same Bundled recordkeeping and administrative fees to the Pfizer Plan.
- 48. According to the May 8, 2023 Pfizer 401(k) Plan Participant Disclosure Notice under ERISA Section 404(a)(5), "Recordkeeping Fee: \$34.40 per year deducted quarterly; Other Administrative Fees: \$7.00 per year deducted quarterly." Based on Plaintiff's quarterly account statements going back to June 2017, Fidelity has in fact charged the Plan \$41.40 per participant per year for Bundled RKA during the entire Class Period. *Id.* at B6.
- 49. Since well before 2015, industry experts have maintained that for mega retirement plans like the Pfizer Plan, prudent fiduciaries treat Bundled RKA services as a commodity with little variation in price. "Custody and recordkeeping are 'commodity' services. Like any commodity, given equal quality, the key benchmark for these services is price. The cheaper you can find competent

custody and recordkeeping services, the better for participants." Eric Droblyen, Evaluating 401(k) Providers: Separating Commodity from Value-Added Services, https://www.employeefiduciary.com/blog/evaluating-401k-providers-separating-commodity-value-added-services (Feb. 10, 2015).

- 50. Because RKA services are commoditized, recordkeepers primarily differentiate themselves based on price, and will aggressively bid to offer the best price in an effort to win the business, particularly for mega plans like the Plan.
- 51. RKA services are essentially fungible and the market for them is highly competitive. This highly competitive RKA market is filled with equally capable recordkeepers, similar to Fidelity, who can provide comparable Bundled RKA services for less if only asked to provide bids to mega plans like the Pfizer Plan.
- 52. Given the mammoth size of the Pfizer Plan, the same price paid by the Pfizer Plan for Bundled RKA over the Class Period, and the trend of price compression for Bundled RKA over the last six years, it is possible to infer that Defendants did not engage in any competitive solicitation of RKA bids, or only ineffective ones, breaching ther fiduciary duties of prudence.
- 53. The second type of essential RKA services, hereafter referred to as "A La Carte services," provided by all recordkeepers, often have separate, additional fees based on the conduct of individual participants and the usage of the service by individual participants. These "A La Carte RKA" services typically include the following:
 - a. Loan processing;
 - b. Brokerage services/account maintenance;
 - c. Distribution services; and
 - d. Processing of Qualified Domestic Relations Orders (QDROs).

- 54. According to the May 8, 2023 Pfizer 401(k) Plan Participant Disclosure Notice under ERISA Section 404(a)(5), the Plan provided all such standard A La Carte usage services as other similar mega 401(k) plans do. *Id.* at B6.
- 55. The third type of RKA fees are Ad Hoc fees which are transaction fees and other administrative fees, and include such things as ESOP fees, fees for service, and terminated maintenance fees.
- 56. According to the May 8, 2023 Pfizer 401(k) Plan Participant Disclosure Notice under ERISA Section 404(a)(5), the Plan paid all the standard Ad Hoc RKA fees set out above and just like other comparable mega plans do.
- 57. Based on Pfizer Plan 5500s and other publicly available documents, Pfizer charged between \$0.60 and \$24.20, with an average of \$13.60, for combined A la Carte and Ad Hoc RKA fees during the Class Period.
- 58. The sum of the Bundled RKA fees, A La Carte RKA fees, and Ad Hoc RKA fees equals the Total RKA fees.
- 59. Total RKA fee numbers represent the best methodology for determining apples-to-apples comparisons of plans as far as what is being charged for Total RKA.
- 60. The methodology utilized in this Complaint for calculating the Total RKA for both the Pfizer Plan and for the comparison plans discussed below contains the following seven steps:
 - a. taking the direct compensation paid to each plan's recordkeeper directly from Schedule C of Form 5500;
 - b. reviewing the investments held by the plan listed in the supplemental schedule to Form 5500, Schedule H, Part IV, Line 4(i) Schedule of Assets;
 - c. reviewing Schedule C, Part I, Line 3 for revenue sharing earned by investments in the plan;

- d. Cross-referencing publicly available revenue sharing rates for investment options by recordkeeping platform and custody and trading partners to determine whether each investment option contains any revenue sharing and, if so, what the appropriate revenue sharing rate is for each investment option in the plan;
- e. utilizing the year-end assets for each investment option from Form 5500, Schedule H, Part IV, Line 4(i) and multiply it by the appropriate revenue sharing rate to determine the amount of indirect compensation earned by the recordkeeper;
- f. reviewing the notes of the Audited Financial Statement attachment to Form 5500. In many cases, the notes to the Audited Financial Statement provide additional information that can determine each plan's pricing structure and whether any revenue sharing was allocated back to the plan and/or Plan Participants and, if so, how much; and
- g. reviewing the results for reasonableness and make revisions as appropriate based on Plaintiff's non-testifying experts experience in evaluating plans at the different recordkeepers.
- 61. Because the Total RKA offerings are fungible among all recordkeepers who provide services to mega plans, like the Pfizer plan, it is the standard and prevailing practice for retirement plan consultants and advisors to request quotes by asking what the recordkeeper's "revenue requirement" is on a per participant basis for providing the Total RKA services.
- 62. This approach is validated by the structure of the request for proposals (RFPs) sent out by retirement plan consultants and advisors and the responses provided by the recordkeepers and then the summary of the evaluations created by the retirement plan consultants and advisors.
- 63. Fidelity, the largest 401k recordkeeper in the country, has in fact conceded in another recent case that the Total RKA services that it provides to mega plans are commodified, including the plan services provided to its own employees.

- As part of stipulated facts in a previous case, Fidelity stated: "The value of the record-keeping services that Fidelity provided to the Plan in 2014 was \$21 per participant; the value of the recordkeeping services that Fidelity provided to the Plan in 2015 and 2016 was \$17 per participant, per year, and the value of the recordkeeping services that Fidelity has provided to the Plan since January 1, 2017 is \$14 per participant, per year. Had the Plan been a third-party plan that negotiated a fixed fee for recordkeeping services at arm's length with Fidelity it could have obtained recordkeeping services for these amounts during these periods. The Plan did not receive any broader or more valuable record-keeping services from Fidelity than the services received by any other Fidelity-recordkept plan with at least \$1 billion in assets during the Class Period (November 18, 2014 to the present)." See Moitoso v. FMR LLC, et al., 1:18-CV-12122-WGY, Stipulation of Facts, Dkt. 128-67, at 4-5 (D. Mass. Sep. 6, 2019) (emphasis added).
- 65. In other words, because the Pfizer Plan is at least a \$21-billion dollar Plan, Fidelity has conceded that the Pfizer Plan did not receive any broader or more valuable recordkeeping services from Fidelity than the services received by any other Fidelity-recordkept plan with at least \$1 billion in assets during the Class Period.
- 66. Pfizer has more than double the assets as the Fidelity Plan from 2014-2017, and yet paid more than double the Bundled RKA fees to Fidelity, establishing that the Pfizer Plan did not engage in any effective negotiations with Fidelity over the fees it paid or other forms of competitive and effective bid solicitation, in violation of Plan fiduciaries' duty under ERISA.
- 67. By the start of, and during the entire Class Period, the level of fees that recordkeepers have been willing to accept for providing Total RKA has stabilized, and has not materially changed for mega plans, including the Pfizer Plan. Reasonable Total RKA fees paid throughout the Class Period in 2018 are representative of the reasonable fees during the entire Class Period. *See The Economics of Providing 401(k) Plans: Services, Fees, and Expenses, 2020*, ICI Research Perspective, at 4 (June 2021).

- 68. The investment options selected by plan fiduciaries often have a portion of the total expense ratio allocated to the provision of recordkeeping performed by the recordkeepers on behalf of the investment manager.
- 69. Recordkeepers often collect a portion of the total expense ratio fee of the mutual fund in exchange for providing services that would otherwise have to be provided by the mutual fund. These fees are known as "revenue sharing" or "indirect compensation."
- 70. The Pfizer Plan paid both direct and indirect RKA fees during the Class Period to Fidelity.

STANDARD OF CARE FOR PRUDENT FIDUCIARIES SELECTING & MONITORING RECORDKEEPERS

- 71. Prudent plan fiduciaries ensure they are paying only reasonable fees for recordkeeping by engaging in an "independent evaluation," see *Hughes*, 142 S. Ct. at 742, and soliciting competitive bids from other recordkeepers to perform the same level and quality of services currently being provided to the Plan. *See, e.g.*, U.S. DEPARTMENT OF LABOR, *Understanding Retirement Plan Fees and Expenses*, at 6, https://www.dol.gov/sites/dolgov/files/EBSA/about-ebsa/our-activities/resource-center/publications/understanding-retirement-plan-fees-and-expenses.pdf (last visited Oct. 10, 2022) ("Once you have a clear idea of your requirements, you are ready to begin receiving estimates from prospective providers. Give all of them complete and identical information about your plan and the features you want so that you can make a meaningful comparison. This information should include the number of plan participants and the amount of plan assets as of a specified date.")
- 72. Prudent plan fiduciaries can easily receive a quote from other recordkeepers to determine if their current level of Total RKA fees is reasonable in light of the level and quality of record-keeper fees. It is not a cumbersome or expensive process.
- 73. It is the standard of care prevailing among industry experts to solicit competitive bids every three to five years. See CAPTRUST, Understanding and Evaluating Retirement Plan Fees | Part One: A

Holistic Approach, https://www.captrust.com/understanding-and-evaluating-retirement-plan-fees-part-one-a-holistic-approach/ (stating "best practice is . . . a more formal recordkeeper search and selection process conducted approximately every three to five years. Recordkeeping and administrative fees should be evaluated and compared to plans of similar size and type that are receiving analogous services. While each plan is unique—making an apples-to-apples comparison imperfect—evaluating fees against similarly situated and sized plans provides a good reference point in helping to determine if plan fees are reasonable.").

- 74. Having received bids, prudent plan fiduciaries can negotiate with their current record-keeper for a lower fee or move to a new recordkeeper to provide a materially identical level and qualities of services for a more competitive reasonable fee if necessary.
- 75. An internal benchmarking survey from CapTrust, Fiduciary Decisions, or similar company, is inadequate to determine a reasonable Total RKS fee. Such surveys skew to higher "average prices," that favor inflated Total RKA fees. To receive a "reasonable" Total RKA fee in the prevailing market, prudent plan fiduciaries engage in solicitations of competitive bids on a regular basis.
- 76. Prudent fiduciaries implement three related processes to prudently manage and control a plan's RKA costs. *Tussey v. ABB, Inc.*, 746 F.3d 327, 336 (8th Cir. 2014).
- 77. First, a hypothetical prudent fiduciary tracks the recordkeeper's expenses by demanding documents that summarize and contextualize the recordkeeper's compensation, such as fee transparencies, fee analyses, fee summaries, relationship pricing analyses, cost-competitiveness analyses, and multi-practice and standalone pricing reports.
- 78. Second, to make an informed evaluation as to whether a recordkeeper is receiving no more than a reasonable fee for the quality and level of services provided to a plan, prudent hypothetical fiduciaries must identify all fees, including direct compensation and revenue sharing being paid to the plan's recordkeeper.

- 79. Third, a hypothetical plan fiduciary must remain informed about overall trends in the marketplace regarding the fees being paid by other plans, as well as the recordkeeping rates that are available. By soliciting bids from other recordkeepers, a prudent plan fiduciary can quickly and easily gain an understanding of the current market for the same level and quality of recordkeeping services.
- 80. Accordingly, the best way to determine the *reasonable*, as opposed to the *cheapest* or average, market price for a given quality and level of RKA services is to obtain competitive bids from other providers in the market. *Hughes II*, 2023 WL 2607921, at *5 (although "a fiduciary need not constantly solicit quotes for recordkeeping services to comply with its duty of prudence, . . . fiduciaries who fail to monitor the reasonableness of plan fees and fail to take action to mitigate excessive fees—such as by adjusting fee arrangements, soliciting bids, consolidating recordkeepers, negotiating for rebates with existing recordkeepers, or other means—may violate their duty of prudence.".)

THE PLAN PAID UNREASONABLE BUNDLED RKA FEES TO FIDELITY

- 81. A plan fiduciary must continuously monitor its Total RKA fees by regularly conducting an independent evaluation of those fee to ensure they are reasonable and remove recordkeepers if those fees are unreasonable. *See Hughes*, 142 S. Ct. at 742.
- 82. During the Class Period, Defendants egregiously failed to regularly monitor the Plan's Total RK&A fees paid to Fidelity.
- 83. During the Class Period, Defendants failed to regularly solicit quotes and/or competitive bids from recordkeepers, including but not limited to Fidelity, in order to avoid paying unreasonable Total RKA fees.
- 84. During the Class Period, and unlike a hypothetical prudent fiduciary, Defendants followed a fiduciary process that was ineffective given the objectively unreasonable Total RKA fees it paid to Fidelity and in light of the level and quality of Total RKA services it received that were materially similar to services available through other recordkeepers and provided to other mega plans.

85. As set forth in the table below, from the years 2017 through 2022, based upon information provided in 5500 Forms filed with the Department of Labor (DOL) and by the Plan fiduciaries to Plan participants in the Participant Required Disclosures under Section 404(a)(5), the Plan paid an effective average annual Total RKA fee of \$52 per participant.

Total Recordkeeping and Administration (Total RKA) Fees

	2017	2018	2019	2020	2021	2022	Average
Participants	46,427	53,645	54,848	54,392	54,465	54,465	53,040
Est. Total RKA Fees	\$1,956,296	\$2,894,496	\$3,601,379	\$2,183,983	\$2,972,566	\$2,972,566	\$2,763,548
Est. Total RKA Per Participant	\$42	\$54	\$66	\$40	\$55	\$55	\$52

86. The table below illustrates the annual Total RKA fees paid by other comparable plans of mega sizes with similar amounts of money under management, receiving a materially identical level and quality of Total RKA services (that all mega plans receive from recordkeepers), compared to the average annual Total RKA fees paid by the Plan (as identified in the table above).

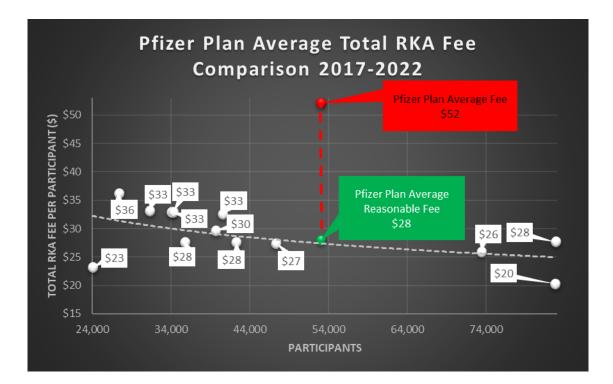
Comparable Plans' Total RKA Fees Based on Publicly Available Information from Form 5500 and Section 404(a)(5) Disclosures

(Price calculations are based on 2018 Form 5500 information)

			Total RKA	Total RKA Fee		Graph
Plan	Participants	Assets	Fee	/pp	Recordkeeper	Color
Sanofi U.S. Group Savings Plan	24,097	\$5,522,720,874	\$558,527	\$23	T. Rowe Price	White
Fidelity National Information Services, Inc.	27,396	\$2,886,518,133	\$992,125	\$36	Vanguard	White
The Rite Aid 401(k) Plan	31,330	\$2,668,142,111	\$1,040,153	\$33	Alight	White
Kindred 401 (K) Plan	34,092	\$1,299,328,331	\$1,121,564	\$33	T. Rowe Price	White
The Savings and Investment Plan	34,303	\$2,682,563,818	\$1,130,643	\$33	Vanguard	White
Danaher Corpora- tion & Subsidiaries Savings Plan	35,757	\$4,565,702,706	\$988,267	\$28	Fidelity	White
Tesla, Inc. 401(K) Plan	39,720	\$448,783,109	\$1,178,160	\$30	Fidelity	White

The Dow Chemical Company Employ- ees' Savings Plan	40,596	\$10,766,545,647	\$1,322,048	\$33	Fidelity	White
Publicis Benefits Connection 401K Plan	42,316	\$2,547,763,175	\$1,167,408	\$28	Fidelity	White
Kaiser Permanente Supplemental Sav- ings and Retirement Plan	47,358	\$3,104,524,321	\$1,298,775	\$27	Vanguard	White
Sutter Health 403(B) Savings Plan	73,408	\$3,681,162,013	\$1,908,133	\$26	Fidelity	White
Google LLC 401(K) Savings Plan	82,725	\$11,786,824,293	\$1,676,414	\$20	Vanguard	White
Raytheon Savings and Investment Plan	82,788	\$17,243,679,305	\$2,292,583	\$28	Fidelity	White

- 87. The comparator plans serviced by other recordkeepers and who charged less received materially the same level and quality of Total RKA services given that these services are fungible and commodified for mega Plan like the Pfizer Plan. Indeed, each of these Plans note in their fee disclosures and other Plan documents that they received Total RKA services materially identical to the Pfizer Plan in the form of recordkeeping, trustee, accounting, and other administrative fees.
- 88. From the years 2017 through 2022, the graph below illustrates the annual Total RKA fees paid by other comparable plans of similar sizes with similar amounts of money under management, receiving a materially identical level and quality of services, compared to the average Total RKA fees paid by the Pfizer Plan (as identified in the table above), with the white data points representing Total RKA fees that recordkeepers offered to (and were accepted by) comparable Plans.



- 89. The trend line (dashed white in the graph above) generated from these data points represent a reasonable estimate of the fee rate that several recordkeepers, including Fidelity itself, serving the mega market would be willing to accept in a competitive environment to provide Total RKA services to the Pfizer Plan.
- 90. From the years 2017 to 2022, the table and graph above illustrate that the Plan paid an effective average annual Total RKA fee of \$52 per participant.
- 91. A reasonable Total RKA fee for the Pfizer Plan based on the services provided by existing recordkeepers and the Plan's features, based on graph and charts above, would have been \$28 per participant.
- 92. The Total RKA fees paid by the Plan to Fidelity during the Class Period were excessive relative to the RKA services rendered. More specifically, a disparity of \$24 per participant (over 86% premium) existed during the relevant time period.
- 93. From the years 2017 through 2022 and based upon information derived from the Plan 5500 Forms and 404(a)(5) participant fee disclosure documents provided to participants in similarly

sized plans, had Defendants been acting prudently, the Plan actually would have paid significantly less than an average of approximately \$2,763,548 per year in Total RKA fees, which equated to an effective average of approximately \$52 per participant per year.

- 94. From the years 2017 through 2022, and based upon information derived from the Plan 5500 Forms and the 404(a)(5) participant fee disclosure documents provided to participants in similarly sized plans, as compared to other Plans of similar sizes receiving a materially identical level and quality of Total RKA services, had Defendants been acting prudently, the Plan actually would have paid on average a reasonable effective annual market rate for Total RKA of approximately \$1,485,120 per year, which equates to approximately \$28 per participant per year. During the entirety of the Class Period, a hypothetical prudent plan fiduciary would not agree to pay an 86% premium for what they could otherwise pay for the materially identical level and quality of Total RKA services.
- 95. From the years 2017 through 2022, and based upon information derived from the Plan 5500 Forms and 404(a)(5) participant fee disclosures, the Plan additionally cost its participants on average approximately \$1,278,418 per year in unreasonable and excessive Total RKA fees, which equates to, on average, approximately \$24 per participant per year.
- 96. From the years 2017 to 2022, and because Defendants did not act with prudence, and as compared to other plans of similar sizes and with a materially identical level and quality of services, the Plan actually cost its participants a total minimum amount of approximately \$7,670,510 in unreasonable and excessive Total RK&A fees.
- 97. From the years 2017 to 2022, based upon information derived from the Plan 5500 Forms and 404(a)(5) participant fee disclosures, because Defendants did not act prudently, and as compared to other Plans of similar sizes and with a materially identical level and quality of services, the Plan caused Plan participants to suffer losses (when accounting for compounding percentages/lost

market investment opportunity) a total cumulative amount in excess of \$10,542,525 in Total RKA fees.

- 98. Defendants could have received Total RKA services during the Class Period of the same level and quality from Fidelity or other recordkeepers that provide RKA services to mega plans, like the Pfizer plan, because the Plan 5500 Forms and Plan fee disclosures establish that the Plan received no services that were materially different than the services received by all the comparable plans in the chart above.
- 99. Although the United States Supreme Court noted in *Hughes* that "[a]t times, the circumstances facing an ERISA fiduciary will implicate difficult tradeoffs, and courts must give due regard to the range of reasonable judgments a fiduciary may make based on her experience and expertise," *Hughes*, 142 S. Ct. at 742, no reasonable tradeoffs existed here because recordkeepers for mega plans, like the Pfizer Plan, are providing the materially same level and quality of commoditized services.
- 100. Defendants failed to take advantage of the Plan's mammoth size to timely negotiate lower fees from its existing recordkeeper, Fidelity. Defendants remarkably paid the same Bundled RKA fee of \$41.40 for over six years when plans like the Fidelity Plan were paying less than half that much for the materially same Total RKA services.
- 101. Defendants could have obtained the same Total RKA services for less from other recordkeepers or from Fidelity itself had only leveraged its massive size.
- 102. Defendants did not conduct effective or competitive bidding for Total RKA services, and failed to use the Plan's massive size to negotiate rebates from Fidelity.
- 103. Plaintiff and Class Members paid these excessive Total RKA fees in the form of direct and indirect compensation to the Plan and suffered injuries to their Plan accounts as a result.

- 104. Plaintiff has participated in several other large or mega 401(k) plans from other employers and from his union, and there has been no material differences in the services that he has received.
- 105. During the entirety of the Class Period, and had Defendants engaged in regular and/or reasonable examination and competitive comparison of the Total RKA fees it paid to Fidelity, it would have realized that the Plan was compensating Fidelity unreasonably and inappropriately for its size and scale, passing these objectively unreasonable and excessive fee burdens to Plaintiff and other Plan participants, and therefore should have removed Fidelity as Plan recordkeeper during the Class Period. Instead, it kept Fidelity at these inflated Total RKA fee prices for over ten years now.
- 106. During the entirety of the Class Period and by failing to recognize that the Plan and its participants were being charged much higher Total RKA fees than they should have been and/or by failing to take effective remedial actions including removing Fidelity as the Plan recordkeeper, Defendants breached their fiduciary duty of prudence to Plaintiff and to other Plan participants, causing tens of millions of dollars of harm to Plaintiff and Class Member's retirement accounts.

CLASS ACTION ALLEGATIONS

- 107. 29 U.S.C. § 1132(a)(2) authorizes any participant or beneficiary of the Plan to bring an action individually on behalf of the Plan to enforce a breaching fiduciary's liability to the Plan under 29 U.S.C. § 1109(a).
- 108. In acting in this representative capacity, Plaintiff seeks to certify this action as a class action on behalf of all participants and beneficiaries of the Plan. Plaintiff seeks to certify, and to be appointed as representative of, the following Class:

All participants and beneficiaries of the Pfizer Savings Plan (excluding the Defendants or any participant/beneficiary who is a fiduciary to the Plan) beginning June 8, 2017, and running through the date of judgment.

- 109. The Class includes approximately 55,000 members and is so large that joinder of all its members is impracticable, pursuant to Federal Rule of Civil Procedure 23(a)(1).
- 110. There are questions of law and fact common to this Class pursuant to Federal Rule of Civil Procedure 23(a)(2), because Defendants owed fiduciary duties to the Plan and took the actions and omissions alleged as the Plan and not as to any individual participant. Common questions of law and fact include but are not limited to the following:
 - a. Whether Defendants are fiduciaries liable for the remedies provided by 29 U.S.C. § 1109(a);
 - b. Whether Defendants breached their fiduciary duties to the Plan;
 - **c.** What are the losses to the Plan resulting from each breach of fiduciary duty; and
 - d. What Plan-wide equitable and other relief the Court should impose in light of Defendants' breach of fiduciary duty.
- 111. Plaintiff's claims are typical of the claims of the Class pursuant to Federal Rule of Civil Procedure 23(a)(3), because Plaintiff was a participant during the time period at issue and all participants in the Plan were harmed by Defendants' misconduct in the same manner and under the same legal theories.
- 112. Plaintiff will adequately represent the Class pursuant to Federal Rule of Civil Procedure 23(a)(4), because he was a participant in the Plan during the Class period, has no interest that conflicts with the Class, is committed to the vigorous representation of the Class, and has engaged experienced and competent lawyers to represent the Class.
- 113. Certification is appropriate under Federal Rule of Civil Procedure 23(b)(1), because prosecution of separate actions for these breaches of fiduciary duties by individual participants and beneficiaries would create the risk of (1) inconsistent or varying adjudications that would establish incompatible standards of conduct for Defendant concerning its discharge of fiduciary duties to the Plan and personal liability to the Plan under 29 U.S.C. § 1109(a), and (2) adjudications by individual

participants and beneficiaries regarding these breaches of fiduciary duties and remedies for the Plan would, as a practical matter, be dispositive of the interests of the participants and beneficiaries who are not parties to the adjudication, or would substantially impair those participants' and beneficiaries' ability to protect their interests.

- 114. Certification is also appropriate under Federal Rule of Civil Procedure 23(b)(2) because Defendants have acted or refused to act on grounds that apply generally to the Class, so that final injunctive relief or corresponding declaratory relief is appropriate respecting the class as a whole.
- 115. Plaintiff's attorneys have substantial and varied experience in complex ERISA and class action litigation and will adequately represent the Class.
- 116. The claims brought by the Plaintiff arise from fiduciary breaches as to the Plan in its entirety and does not involve mismanagement of individual accounts.
- 117. The claims asserted on behalf of the Plans in this case fall outside the scope of any exhaustion language in the individual participants' Plan. Exhaustion is intended to serve as an administrative procedure for participants and beneficiaries whose claims have been denied and not where a participant or beneficiary brings suit on behalf of a Plan for breaches of fiduciary duty.
- 118. Under ERISA, an individual "participant" or "beneficiary" is distinct from an ERISA Plan. A participant's obligation such as a requirement to exhaust administrative remedies does not, by itself, bind the Plan.
- 119. Moreover, any administrative appeal would be futile because the entity hearing the appeal (the Plan Administrator) is the same Plan Administrator that made the decisions that are at issue in this lawsuit. Policy supporting exhaustion of administrative remedies in certain circumstances that the Court should review and where appropriate defer to a Plan administrator's decision does not exist here because courts will not defer to Plan administrator's legal analysis and interpretation.

FIRST CLAIM FOR RELIEF

Breach of Duty of Prudence of ERISA, as Amended (Plaintiff, on behalf of himself and Class, Against Defendant Plan Committee – Total RKA Fees)

- 120. Plaintiff restates the above allegations as if fully set forth herein.
- 121. Defendant Plan Committee is a fiduciary of the Plan under 29 U.S.C. §§ 1002(21) and/or 1102(a)(1).
- 122. 29 U.S.C. § 1104(a)(1)(B) imposes a fiduciary duty of prudence upon Defendant Plan Committee in its administration of the Plan.
- 123. Defendant Plan Committee, as a fiduciary of the Plan, is responsible for selecting a recordkeeper that charges objectively reasonable Total RKA fees.
- 124. During the Class Period, Defendant Plan Committee had a fiduciary duty to do all of the following: ensure that the Plan's Total RKA fees were objectively reasonable; defray reasonable expenses of administering the Plan; and act with the care, skill, diligence, and prudence required by ERISA.
- 125. During the Class Period, Defendant Plan Committee breached their fiduciary duty of prudence to Plan participants, including to Plaintiff, by failing to: ensure that the Plan's Total RKA fees were objectively reasonable, defray reasonable expenses of administering the Plan, and act with the care, skill, diligence, and prudence required by ERISA.
- 126. During the Class Period, Defendant Plan Committee further had a continuing duty to regularly monitor and evaluate the Plan's recordkeeper, Fidelity, to make sure it was providing the Total RKA services at reasonable costs, given the highly competitive, commodified market surrounding recordkeeping and the enormous bargaining power the Plan had to negotiate the best fees, and remove Fidelity if it provided recordkeeping services at objectively unreasonable levels.

- 127. During the Class Period, Defendant Plan Committee breached its duty to Plan participants, including to Plaintiff, by failing to employ a prudent process and by failing to evaluate the cost of the Plan's recordkeeper critically or objectively in comparison to other recordkeeper options.
- 128. Defendant Plan Committee's failure to discharge its duties with respect to the Plan with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent person acting in a like capacity and familiar with such matters would have used in the conduct of an enterprise of like character and with like aims, breaching its duties under 29 U.S.C. § 1104(a)(1)(B).
- 129. As a result of Defendant Plan Committee's breach of fiduciary duty of prudence with respect to the Plan, the Plaintiff and Plan participants suffered tens of millions of dollars in objectively unreasonable and unnecessary monetary losses.
- 130. Defendant Plan Committee is liable under 29 U.S.C. §§ 1109(a) and 1132(a)(2) to make good to the Pfizer Plan the losses resulting from the breaches, to restore to the Plan any profits Defendants made through the use of Plan assets, and to restore to the Plan any profits resulting from the breaches of fiduciary duties alleged in this Count. In addition, Defendant Plan Committee is subject to other equitable relief as set forth in the Prayer for Relief.

SECOND CLAIM FOR RELIEF

Failure to Adequately Monitor Other Fiduciaries under ERISA, as Amended (Plaintiff, on behalf of himself and Class, Against <u>Defendants Pfizer and Board – Total RKA Fees</u>)

- 131. Plaintiff restates the above allegations as if fully set forth herein.
- 132. Defendants Pfizer and Board had the authority to appoint and remove members or individuals responsible for Plan Total RKA fees on the Plan Committee and knew or should have known that these fiduciaries had critical responsibilities for the Plan.
- 133. In light of this authority, Defendants Pfizer and Board had a duty to monitor those individuals responsible for Plan Total RKA fees on the Plan Committee to ensure that they were

adequately performing their fiduciary obligations, and to take prompt and effective action to protect the Plan in the event that these individuals were not fulfilling those duties.

- 134. Defendants Pfizer and Board had a duty to ensure that the individuals responsible for Plan Total RKA fees possessed the needed qualifications and experience to carry out their duties (or use qualified advisors and service providers to fulfill their duties); had adequate financial resources and information; maintained adequate records of the information on which they based their decisions and analysis with respect to the Plan's Total RKA fees; and reported regularly to Defendant Pfizer and Board.
- 135. The objectively unreasonable and excessive Total RKA fees paid by the Plan inferentially establish that Defendants Pfizer and Board breached their duty to monitor by, among other things:
 - a. Failing to monitor and evaluate the performance of individuals responsible for Plan Total RKA fees on the Plan Committee or have a system in place for doing so, standing idly by as the Plan suffered significant losses in the form of objectively unreasonably Total RKA expenses;
 - b. Failing to monitor the process by which the Plan's recordkeeper, Fidelity, was evaluated and failing to investigate the availability of more reasonably-priced recordkeepers; and
 - c. Failing to remove individuals responsible for Plan Total RKA fees on the Plan Committee whose performance was inadequate in that these individuals continued to pay the same Total RKA costs over numerous years even though solicitation of competitive bids would have shown that maintaining Fidelity as the recordkeeper at the contracted price was imprudent, excessively costly, all to the detriment of the Plaintiff's and other Plan participants' retirement savings.
- 136. As the consequences of the breaches of the duty to monitor for Total RKA fees the Plaintiff and Plan participants suffered tens of millions of dollars of objectively unreasonable and unnecessary monetary losses.

137. Pursuant to 29 U.S.C. §§1109(a) and 1132(a)(2), Defendants Pfizer and Board are liable to restore to the Pfizer Plan all losses caused by their failure to adequately monitor individuals responsible for Plan Total RKA fees on the Plan Committee. In addition, Plaintiff and the Class are entitled to equitable relief and other appropriate relief as set forth in the Prayer for Relief.

WHEREFORE, Plaintiff prays that judgment be entered against Defendants on all claims and requests that the Court award the following relief:

- A. A determination that this action may proceed as a class action under Rule 23(b)(1), or in the alternative Rule 23(b)(2), of the Federal Rules of Civil Procedure;
- B. Designation of Plaintiff as Class Representative and designation of Plaintiff's counsel as Class Counsel;
- C. A Declaration the Defendants are fiduciaries, have breached their fiduciary duty of prudence under ERISA, causing harm to Plan participants and beneficiaries;
- D. An Order compelling the Defendants to make good to the Plan all losses to the Plan resulting from Defendants' breaches of fiduciary duty, including restoring to the Plan all losses resulting from paying unreasonable Total RKA fees, and restoring to the Plan all profits the Defendants made through use of the Plan's assets, and restoring to the Plan all profits which the Participants would have made if the Defendants had fulfilled their fiduciary obligations;
- E. An Order requiring Pfizer to disgorge all profits received from, or in respect of, the Plan, and/or equitable relief pursuant to 29 U.S.C. § 1132(a)(3) in the form of an accounting for profits, imposition of constructive trust, or surcharge against Pfizer as necessary to effectuate relief, and to prevent Pfizer's unjust enrichment;
- F. An Order enjoining Defendants from any further violation of their ERISA fiduciary responsibilities, obligations, and duties;
- G. Other equitable relief to redress Defendants' illegal practices and to enforce the provisions of ERISA as may be appropriate, including appointment of an independent fiduciary/consultant or fiduciaries to run the Plan and removal of plan fiduciaries deemed to have breached their fiduciary duties;
- H. An award of pre-judgment interest;
- I. An award of attorneys' fees and costs pursuant to 29 U.S.C. § 1132(g) and the common fund doctrine; and
- J. Such other and further relief as the Court deems equitable and just.

Respectfully submitted,

Date: June 8, 2023

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